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# COMPANY PROFILE



24-1, JALAN SERI PUTRA 1/2, BANDAR SERI PUTRA,  
43000 KAJANG, SELANGOR D.E.

TEL: 603-8922 1220 FAX: 603-89255481

e-mail: [rsquaress@yahoo.com](mailto:rsquaress@yahoo.com)

website: [www.dapat.net/rsquare](http://www.dapat.net/rsquare)

## Company Information

Company name	:	<b><i>R Square Sales &amp; Services</i></b>
Company registration number	:	(001498379-W)
Registered with MOF	:	357-02037429
MOF Status	:	Bumiputra (BP 084075)
Registered address	:	24-1, Jalan Seri Putra 1/2 Bandar Seri Putra, 43000 Kajang Tel: 03-89221220 Fax: 03-89222230
Authorised capital	:	RM100,000.00
Paid-up capital	:	RM100,000.00
Director	:	Sobri Mokhtar
Banker	:	CIMB Cawangan Bangi



TB 0179162

**KEMENTERIAN KEWANGAN MALAYSIA**  
**SIJIL TAMBAH BIDANG**

TAMBAH BIDANG BIL. : 1

TARIKH TAMAT : 13/04/2006-11/10/2007

No. RUJUKAN PENDAFTARAN : 357-02037429

R SQUARE SALES & SERVICES  
24-1, JALAN SERI PUTRA 1/2,  
BANDAR SERI PUTRA,  
43000 KAJANG  
SELANGOR

Bahawa dengan ini diperakui syarikat:

telah berdaftar dengan Kementerian Kewangan Malaysia dalam bidang bekalan/perkhidmatan baru di bawah kepala dan pecahan kepala berikut:

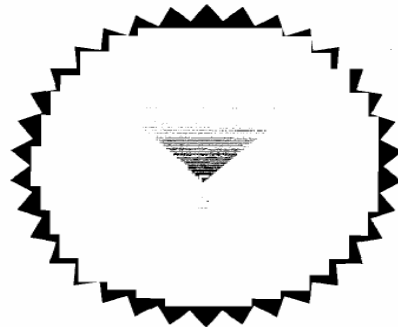
\*\*\*\*\*  
020101 PERABUT  
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Kelulusan ini adalah tertakluk kepada syarat-syarat asal seperti dinyatakan di dalam Sijil Akuan Pendaftaran.



**HJ. MD. ISA BIN MD. YUSOP**  
Bahagian Pengurusan Perolehan Kerajaan  
*b.p.* Ketua Setiausaha Perbendaharaan  
Kementerian Kewangan Malaysia

Bertarikh: 14/04/2006





BP 084075

## KEMENTERIAN KEWANGAN MALAYSIA

### AKUAN PENDAFTARAN KONTRAKTOR BUMIPUTERA

No. RUJUKAN PENDAFTARAN : 357-02037429

TARIKH TAMAT PENGIKTIRAFAN : 11/10/2007

Bahawa dengan ini diperakui syarikat:

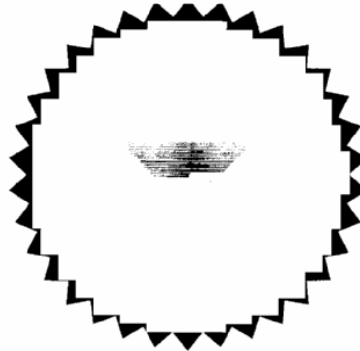
R SQUARE SALES & SERVICES  
24-1, JALAN SERI PUTRA 1/2,  
BANDAR SERI PUTRA,  
43000 KAJANG  
SELANGOR

telah diiktiraf sebagai Kontraktor Bumiputera oleh Kementerian Kewangan Malaysia. Kelulusan ini adalah tertakluk kepada syarat-syarat seperti yang dinyatakan di sebelah.

ABDUL SAMAD BIN LEBAI ITAM

Bahagian Pengurusan Perolehan Kerajaan  
*b.p.* Ketua Setiausaha Perbendaharaan  
Kementerian Kewangan Malaysia.

Bertarikh: 12/10/2004



**No. Siri** : 172197/BP084075  
**No. Fail** : 357-02037429  
**Nama Syarikat** : R SQUARE SALES & SERVICES  
**Alamat** : 24-1, JALAN SERI PUTRA 1/2,  
BANDAR SERI PUTRA,  
43000 KAJANG  
SELANGOR

**Tarikh Tamat** : 12/10/2004 - 11/10/2007

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100200	KELENGKAPAN MAKMAL
020201	MESIN-MESIN PEJABAT
210104	SOFTWARE PRODUCT AND SERVICES
210105	OTHER COMPUTER RELATED SERVICES
220104	ALAT SEMBOYAN PERHUBUNGAN/PENYIARAN
010100	BAHAN BACAAN
060100	KAMERA/PERALATAN
020300	PERKAKAS ELEKTRIK
040200	ALAT BANTUAN MENGAJAR

.....





No. 172197

## KEMENTERIAN KEWANGAN MALAYSIA

### AKUAN PENDAFTARAN KONTRAKTOR

No. RUJUKAN PENDAFTARAN. : 357-02037429

TEMPOH : 12/10/2004 - 11/10/2007

Bahawa dengan ini diperakui syarikat:

R SQUARE SALES & SERVICES  
24-1, JALAN SERI PUTRA 1/2,  
BANDAR SERI PUTRA,  
43000 KAJANG  
SELANGOR

telah berdaftar dengan Kementerian Kewangan Malaysia dalam bidang  
bekalan/perkhidmatan di bawah kepala dan sub-kepala berikut:

.....  
100200, 020201, 210104, 210105, 220104, 010100, 060100, 020300, 040200 \*\*\*  
.....

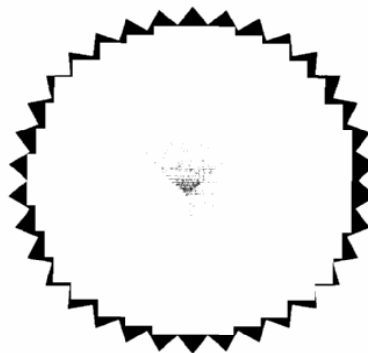
Kelulusan ini adalah tertakluk kepada syarat-syarat seperti dinyatakan  
di sebelah

  
ABDUL SAMAD BIN LEBAI ITAM

Bahagian Pengurusan Perolehan Kerajaan  
b.p. Ketua Setiausaha Perbendaharaan  
Kementerian Kewangan Malaysia

12/10/2004

Bertarikh





SURUHANJAYA SYARIKAT MALAYSIA  
COMPANIES COMMISSION OF MALAYSIA

**BORANG D**  
(Kaedah 13)

**PERAKUAN PENDAFTARAN**

AKTA PENDAFTARAN PERNIAGAAN, 1956 (PINDAAN 2001)

**No. Pendaftaran**  
001498379-W

**R SQUARE SALES & SERVICES**

**24-1, JLN. SERI PUTRA 1/2, BDR. SERI PUTRA  
KAJANG  
43000 SELANGOR**

Adalah dengan ini diperakui bahawa Perniagaan yang dijalankan dengan nama

**R SQUARE SALES & SERVICES**

telah didaftarkan pada hari ini sehingga **11HB. JULAI, 2005**

menurut peruntukan-peruntukan Akta Pendaftaran Perniagaan 1956, (Pindaan 2001) dengan nombor yang ditunjukkan di sini dan dengan tempat utama perniagaannya di  
**24-1, JLN. SERI PUTRA 1/2, BDR. SERI PUTRA, KAJANG, 43000, SELANGOR**

\* dan cawangan-cawangan di

\*\*\* TIADA \*\*\*

**Jenis Perniagaan**

MEMBEKAL, MENJUAL DAN SERVIS KOMPUTER DAN AKSESORI, ALATAN  
ELEKTRONIK, TELEKOMUNIKASI, BAHAN BERCETAK, ALATAN PEJABAT DAN MESIN PEJABAT

Bertarikh di **KUALA LUMPUR** pada **12 HB JULAI, 2004**

  
NORAINI BINTI DAHALAN

*Pendaftar Perniagaan, Semenanjung Malaysia*

UserID: anie Date: Mon Jul 12 09:12:04 WST 2004

## COMPANY OBJECTIVES

# R SQUARE SALES & SERVICES'S - VISION, PURPOSE & TEAM VALUES

*R Square Sales & Services* has proudly stood the test of time since our founding in 1996. What began as a small but bold entrepreneurial concept has emerged to become Malaysian most focus customer base company.

At *R Square Sales & Services*, we have a proud history and a promising future. We have a clear sense of why we exist, where we are heading and how we are going to get there.

*R Square Sales & Services's* future starts with a clear purpose: We are proud Malaysians with vast experiences and knowledge on project management, retail, retail-related and technical services businesses that is inter-related and strengthened by the triangle. We exist to create "Customers for Life" and "Shareholder Value".

Across the enterprise, we share a compelling vision: Our vision is to create sustainable growth by being a national champion and Malaysia's most trusted company. We will grow from our strengths - leveraging our core expertise & capabilities, assets and extraordinary people.

*R Square Sales & Services's* vision comes to life through our Team Values:

We value...*Integrity, Dignity, Respect, Open communication*

We are all...*Team and community minded, Accountable, Innovative*

The *R Square Sales & Services* Way is our foundation and inspiration that will continue to guide our future growth and success.

## **INTRODUCTION**

# **R SQUARE SALES & SERVICES'S STORY**

## **The Beginning**

*R Square Sales & Services* was incorporated on 26<sup>th</sup> December 1998 and business commence on 01<sup>st</sup> January 1999.

To achieve the country's Vision2020, *R Square Sales & Services* realized the important of ICT where it will be the main tools to progress, thus, *R Square Sales & Services* ventured into PC assembly. The PC assembly concept was different in the sense *R Square Sales & Services* were not into the mass market but rather focus on high end literate users. These customized PCs were built mainly base on customer needs and requirements.

This gave *R Square Sales & Services* the niche market and competition free.

## **A Guarantee of Quality**

During the stock market crash of October, 1977, the world slumps into a depression that hits Malaysia particularly hard. Despite the hard times, and perhaps even because of them, *R Square Sales & Services* flourishes. Rather than buying branded PC and cost more, people source for practical, reliable and without marketing cost attached from *R Square Sales & Services* for their necessary PCs requirements.

*R Square Sales & Services* thus, introduces their "Product 100% Satisfaction Guarantee" - making the first time in Malaysia that a PC is guaranteed for other than manufacturer's defects.

## **Solution Integration**

*R Square Sales & Services* thereon provides solution integration to assist our clients to migrate to a fully computerization environment.

Our methodology : With our in-depth business knowledge, we make use of our detailed knowledge of business workflows and industry - specific processes to integrate solutions. When we go about solution integration, we

think in terms of business processes, then optimize them, and - on the basis of a future - compliant concept - map them in a company's IT system landscape.

## Project Management Office

This solution integration division led us to provide Project Management Office (PMO) to clients.

## Network Cabling, Installation and Maintenance Services

Thereafter, from these PMO services we venture downstream to assist our clients on providing quality, reliable and assurance compliance to their contracts.

### NATURE OF BUSINESS

Almost ten (10) years of existence, *R Square Sales & Services* has blended herself to survive and have remained strong within the industry, where the creations of all our divisions are very customer centric and focus.

1. PC Assembly Division - Customize, made to order PC work-station
2. Project Management Office (PMO)
3. PC Installation & Maintenance Division
4. Network Cabling Division
5. Training
6. Software Development

### **PC Assembly Division**

This original core business of *R Square Sales & Services* has remained strong though no investment in A&P. This division focuses on individuals who are very price conscientious or sensitive but have very high demand on technology.

We specialize in building high-end work station especially for customers who are in the advertisement & media industry and designing houses like the interior designers, fashion designers and even the architectures.

*R Square Sales & Services* is in the process of registering a brand “R2” for our future branding purposes.

## Project Management Office (PMO)

This division was set-up to manage all *R Square Sales & Services's* projects. Her functions involve:-

- Project Support - Provide Project Management guidance to Project Managers in business units.
- Project Management Process or methodology - Develop and implement a consistent and standardize process.
- Training - Conduct training programs or collect requirements for an outside company.
- Home for Project Managers - Maintain a centralized office from which project managers are loaned out to work on projects
- Internal consulting and mentoring - Advise employees about best practices.
- Project Management Software Tools - Select and Maintain project management tools for use by employees
- Portfolio management - Establish a staff of program managers who can manage multiple projects that are related, such as infrastructure technologies, desktop application and so on, and allocate resources accordingly.

## PC Installation & Maintenance Division

This division was set-up in 2001 after the project awarded by C.S. Tech Sdn Bhd. This division specializes in :-

- Server installation and configuration
- PC installation and configuration
- Server and PC repair & maintenance

## Network Cabling Division

This division was set-up after the project was awarded by MIMOS Smart Computing Sdn Bhd. This division specializes in :-

- CAT5e laying and termination
- Networks Certified Cabling Test

## Training

This division was set-up after the project was awarded by Educare Master Sdn Bhd where they had been awarded the same by MIMOS Smart Computing Sdn Bhd

- Products user training
- Microsoft Office user training
- Linux user training
- Computer Monitor repair
- Laser Printer repair
- Hewlet Packard Ploter repair

## Research and Development

This division is set-up on the basis of research and devolepment specially on software. Curently we had succeeded to release our own Malls Linux version 1.0 operating system wich are support PC, Workstation, Server and Mainframe.

## **Our Business Partners**

- EPSON Trading (Malaysia) Sdn Bhd
- IBM
- Hewlett-Packard Sales (Malaysia) - HP
- ACER
- Dell
- MIMOS Smart Computing Sdn Bhd
- Juzt-Reboot (M) Sdn Bhd
- Magic Mirror (M) Sdn Bhd

### **Product Lines**

**R Square Sales & Services** represents the leading manufacturers of computers and related peripherals product line. The Company offers only proven technology from leading companies. We add to our product line only when there is demonstrable market demand and we have identified highly reliable, proven products to meet the request. More importantly, the Company serves its clients as a systems integrator, providing both value-added engineering services as well as our own proprietary enhancement manufacturing to off-the-shelf manufactured products, enhancements that reduce installation and maintenance costs of the systems we sell. As a value-added provider and systems integrator, **R Square Sales & Services** maintains the highest standards for quality in components, documentation, preparation, installation, and servicing of its systems.

**KEY PERSONNEL****Management profiles**

**Managing Director** - Mohd Sobri bin Mokhtar, aged 36 years. He obtained Diploma in Business Management from KFC Holding (M) Berhad. Prior to joining **R Square Sales & Services** he was with KFC Holdings (M) Bhd 1999 - 2005 as Area Manager

**Service Manager** - M Rosli Ramli, aged 42 years. He obtained his tertiary education from Diploma in Applied Science from Universiti Teknologi Mara (UiTM) and subsequently obtaining his MBA from Malaysian Open Universiti majoring in E-Commerce. Prior to forming **R Square Sales & Services** he was with Ingenius Systems Sdn Bhd by 1995-1998 as their Group Engineer.

**Chief Executive Officer** - Alwi Hj Siren, aged 44 years. He obtained his tertiary education - Diploma in Electronic from Technical Industries. Prior to joining **R Square Sales & Services** he was with Mognas Communication Sdn Bhd as their Project Manager.

**Support Engineer** - Azmi Abdullah, aged 33 years. He obtained his tertiary education Advance Diploma in Software Technology from Cosmopoint. Prior to joining **R Square Sales & Services** he was MIMOS Smart Computing Sdn Bhd as System Administrator

## **PROJECT PROFILE**

### **Our Success Project and Venture**

#### **2001 -2002**

It was an opportunity of a life time that **R Square Sales & Services** secured a sub-contract work for Installation, testing and commissioning of computers for MOE Project Pengkomputeran from D.T. Tech Sdn Bhd, the project owner.

#### **2002 - 2003**

It was another “cool” break for **R Square Sales & Services** to secure the “Projek Infrastruktur Fizikal Dan Pengkomputeran Di-Sekolah Rendah & Menengah (Projek Pengkomputeran) Fasa 2 Untuk Kementerian Pendidikan Malaysia” from Mimos Smart Computing Sdn Bhd, the project owner.

#### **2004 - 2005**

Another opportunity with DRB-Hicom Information Technologies Sdn Bhd (DHIT), **R Square Sales & Services** was again awarded to Install, test and commission for their “Projek Infrastruktur Fizikal Dan Pengkomputeran Di Sekolah Rendah & Menengah (Projek pengkomputeran) Fasa 3 Untuk Kementerian Pendidikan Malaysia.

#### **2005 - 2006**

**R Square Sales & Services** again currently gain our customer trust in installing Celcom telecommunication their Radio Base Station, antenas, including testing and communication in East Cost Region starting March 2006.

**R Square Sales & Services** also currently as a panel company registered with Universiti Kebangsaan Malaysia as a service provider dealing with computers and printers in several faculties and departments. We also awarded with typewriters service contract by this university.